



BACHELOR OF ARTS (BA) IN GRAPHIC DESIGN – 120 CREDITS

The study plan below is for guidance only. Always review your individual check sheet for your degree requirements.
For full course descriptions, see the [RMU Course Catalog](#).

RMU CORE COURSES - 39 CREDITS REQUIRED			
CSEN; or CSCM	1010; or 2050	Reading & Writing Strategies; OR Intercultural Communications (Honors section: CSHR2055 International Communication)	3
CSEN	1020	Argument & Research (Honors section: CSHR1025)	3
CSCM	1030	Public Speaking & Persuasion (Honors section: CSHR1035 Honors Speech, Rhetoric, and Culture)	3
CSCM	2040	Professional Communication in Workplace (Honors section: CSHR2045 Organizational Communication)	3
ECON	1010	Survey of Economics (Honors section: ECON1015)	3
HIST; or POLS	—	History elective; select from HIST1100, HIST1200, HIST1500, HIST1600, HIST1700, HIST1800 (Honors section: HIST1105); OR Political Science elective POLS 1020 American National Government (HNRS: 1025)	3
HUMA	1010	Humanities: Art and Music (Honors section: HUMA1015)	3
INFS	1020	Fundamentals of Information Technology (Honors section: INFS1025)	3
MATH; or STAT	1050; or 2110	Math Reasoning/Applications; OR Statistics (Honors section: STAT2125)	3
PSYC	1010	General Psychology (Honors section: PSYC1015)	3
SOCI	1010; or 1020	Principles of Sociology; OR Contemporary American Social Problems (Honors section: SOCI1025)	3
ENGL	—	Literature Elective; select from 1040, 1050, 1060, 2030, 2040, 2055 (Honors section: HNRS2065), or 2080	3
—	—	Natural Science Elective; select from BIOL1040, BIOL1050, BIOL1060, BIOL1250, BIOL1320, CHEM1220, ENV51140, ENV51160, ENV51170, GEOL1090 (HNRS GEOL1095), GEOL1100, GEOL1130, PHYS1060, or SCIE1020	3
BUSINESS STUDIES FOR GRAPHIC DESIGN— 3 CREDITS REQUIRED			
ARTM	0400	Professional Practices Seminar; co-requisite of ARTM4090 Portfolio	0
MARK	2000	Principles of Marketing	3
MAJOR - 63 CREDITS REQUIRED Minimum grade of "C" must be earned for each course in the major			
ARTM	1010	Foundation Studio	3
ARTM	1011	Concept Studio	3
ARTM; and ARTM	1020; and 0102	2D Studio; and co-req 2D Studio Lab	3 0
ARTM; and ARTM	1021; and 0121	3D Studio; and co-req 3D Studio Lab	3 0
ARTM; and ARTM	1022; and 0122	4D Studio; and co-req 4D Studio Lab	3 0
ARTM	1830	History of Visual Communications	3
ARTM	2020	Digital Imaging	3
ARTM	2110	Introduction to Graphic Design	3
ARTM	2115	Introduction to Typography	3
ARTM	2120	Vector Illustration	3
ARTM	2210	Introduction to Web Design	3
ARTM	3110	Design 1	3
ARTM	3120	Design 2	3
ARTM	3130	Production for the Designer	3
ARTM	3140	Corporate identity Design	3
ARTM	3150	Advertising Design	3
ARTM; and ARTM	4090; and 0400	Portfolio; and co-req Professional Practices Seminar	3 0
ARTM	4110	Advanced Typography	3
ARTM; or ARTM	4903; or 4010	Internship; OR Senior Studio	3
ARTM	—	Art History course; select one (1) from: ARTM1030 Survey of Art History I; ARTM2030 Art History II; ARTM1850 History of Documentary Film; ARTM1870 History of Photography; OR ARTM3470 Film History	3
ARTM	—	Media Arts Elective; select one (1) from ARTM courses	3
OPEN ELECTIVES - 15 CREDITS REQUIRED*			
—	—	Open elective from RMU course catalogue	3
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A cumulative GPA of 2.00 or higher is required for graduation.

**Minors to consider: Advertising (15 credits), Business (18; includes MARK2000 which is a required part of the Graphic Design degree); Data Analytics (18); Documentary Studies (18; includes some courses required as part of the Graphic Design degree); English Studies (15); Healthcare Informatics (18); Journalism (15); Photography (15 credits), or Web Design (15).