



**4-Year Sample Transfer Degree Map
BC3 AS Business Admin to RMU BS Marketing**



BC3 Coursework - Total Transferred Credits: 61

First Year - Freshman							
1st Fall				1st Spring			
RMU Equiv.	Course #	BC3 Course Name	Crdt	RMU Equiv.	Course #	BC3 Course Name	Crdt
INFS 1020	COMP 210	Productivity Applications	3	ACCT 2030	ACCT 203	Financial Accounting	3
CSEN 1010	ENGL 101	College Writing	3	MGMT 2000	BUSN 123	Principles of Management	3
Non-Bus Elective	MATH 101	College Algebra	3	CSEN 1020	ENGL 102	Research Writing	3
Non-Bus Elective	HLTH 120/PHED 125	Health Science OR Phy. Wellness	3	MATH 2040	MATH 125	Business Calculus	3
SOCI 1010	SOCI 211	Principles of Sociology (SOSC Elec)	3	Nat. Sci. Elective	SCI ____	Natural Science Elective	3
TOTAL TRANSFER CREDITS			15	TOTAL TRANSFER CREDITS			15

Second Year - Sophomore							
2nd Fall				2nd Spring			
RMU Equiv.	Course #	BC3 Course Name	Crdt	RMU Equiv.	Course #	BC3 Course Name	Crdt
ACCT 2060	ACCT 234	Managerial Accounting	3	BLAW 2000	BUSN 102	Business Law	3
MARK 2000	BUSN 214	Marketing	3	ECON 1030	ECON 102	Principles of Econ - Micro Approach	3
STAT 2110	BUSN 219	Business Statistics	3	HUMA 1010	HUMA ____	Humanities Elective (No Literature)	3
CSCM 1030	COMM 201	Speech	3	Non-Bus Elective	SCI ____	Natural Science Elective	3
ECON 1020	ECON 101	Principles of Econ - Macro Approach	3	History Elective	HIST ____	HUMA OR SOSC Elec (Restrict: Hist)	3
TOTAL TRANSFER CREDITS			15	TOTAL TRANSFER CREDITS			16

RMU Coursework - Total Remaining Credits: 59

Third Year - Junior							
Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
CSCM	2040	Prof. Comm In Workplace	3	____	____	Non-Business Elective	3
FINA	3000	Principles of Finance	3	MARK	3700	Marketing Research	3
MGMT	2025	Cloud Computer for Business	1	MARK	3800/3150	Psychology of Selling OR Principles of C	3
MGMT	2200	Entrepreneurship & Innovation	3	MARK	3900	Consumer Behavior	3
MGMT	3050	International Business	3	MARK	____	Marketing Elective	3
ENGL	____	Literature Elective	3	MARK	2050	A Career in Marketing	1
TOTAL			16	TOTAL			16

Fourth Year - Senior							
Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
MARK	4850	Strategic Marketing Management	3	BUSN	____	Business Admin. Elective	3
MARK	____	Marketing Elective	3	BUSN	____	Business Admin. Elective	3
MARK	4265	CRM & Marketing Analytics	3	MGMT	4850	Strategic Management	3
BUSN	____	Business Admin. Elective	3	PSYC	1010	General Psychology	3
BUSN	____	Business Admin. Elective	3				
TOTAL			15	TOTAL			12

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

RMU Provost Initials: MAR

BC3 Provost Initials: _____

Last revised: 02-28-2022