

THE BAYER CENTER FOR NONPROFIT
MANAGEMENT PRESENTS:

2024 ONLINE SUMMER CLASSES

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online!

SIMPLE STEPS TO CREATING ENGAGING IMAGES AND VIDEOS FOR YOUR NONPROFIT

TUESDAY, JUNE 4 | 10:00 - 11:30 AM

Images and videos are key to attracting attention to your organization's social media, but you don't have to be a seasoned graphic designer or videographer to create dynamic posts. The course, geared toward people who are new to this space, will teach you a few popular and fairly easy-to-use tools (including Canva) to help you communicate an engaging message. We will also examine emerging AI uses for images and videos.

Instructor: Dave Tinker FEE: \$35

PAINTING WITH (NOT BY) NUMBERS

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THURSDAY, JUNE 13 | 1:00 - 2:30PM

Who would have thought that it's possible to paint with ... numbers? Of course, it's possible, especially when you consider that numbers are simply another type of brush used to produce a picture. During this session, we will focus on 10 financial topics that will allow you to better interpret a set of financial statements or to help you paint a picture of your organization. Instructor: Brett Fulesday FEE: \$35

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CRITICAL STRATEGIES FOR FUNDRAISING SUCCESS

THURSDAY, JUNE 20 | 10:00 - 11:30 AM

This interactive class will explore four mainstays of successful fundraising: leadership, systems, case, and donors. You will learn how to develop a fundraising board, identify and manage top donors, and prepare a one-page case for support. You'll get tips, templates and step-by-step instruction for implementing each strategy to set up your fundraising program for success.

Instructor: Emma Kieran FEE: \$35

THE ART OF BEGINNING AGAIN

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THURSDAY, JUNE 27 | 10:00AM - 12:30PM

Good leaders don't always get it right the first time. Great ones notice when they are heading into a tangle, then pause and begin again in a more effective way. The key is recognizing recurring triggers that signal its time to begin again, and having corrective moves ready to roll. Through instruction, live coaching demos and breakouts, you'll learn common clues that we have a "Begin Again" moment, essential moves for pause and pivot, and leave the session better equipped to lead through the art of beginning again.

Instructor: Chris Thyberg FEE: \$45




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POSITIVE EMPLOYEE DISCIPLINE: PROMOTING PERSONAL RESPONSIBILITY AND ACCOUNTABILITY

WEDNESDAY, JULY 10 | 10:00 AM - NOON



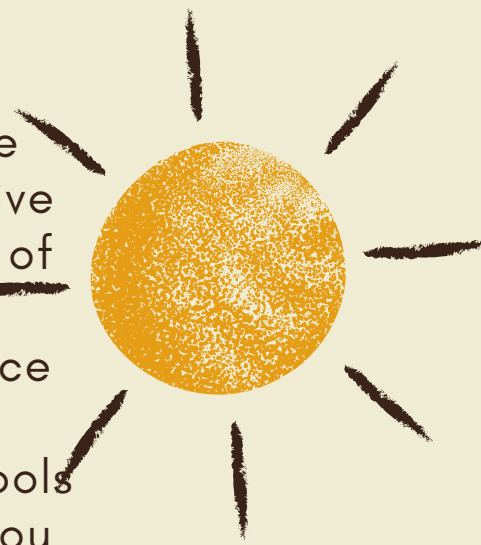
Traditional employee discipline practices often focus on penalties, punishment, and step-by-step punitive processes. However, research indicates that this “progressive discipline” approach does not always yield the desired results. Join us as we learn an alternative positive approach to discipline, emphasizing personal responsibility and accountability. Through problem-solving techniques, employees are encouraged to take ownership of their performance and make necessary improvements. **Instructor: Tom Sullivan FEE: \$40**

BOARDSMANSHIP BLUEPRINT: BUILDING BETTER BOARDS

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WEDNESDAY, JULY 17 | 10:00 AM - NOON


Whether you're a newbie to nonprofit board governance or a seasoned board member who needs a quick brush-up, this two hour interactive session has you covered. We'll talk about effective nonprofit governance, role clarity, expectations of the board (internal and external), and funding communities. We'll also emphasize the importance of diversity and inclusion in nonprofit board leadership, equipping you with strategies and tools to build a board that reflects the communities you serve. **Instructor: Jaime Simmons FEE: \$40**



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WANT TO GIVE GOOD FEEDBACK? TRY FEEDFORWARD!

TUESDAY, JULY 23 | 10:00 - 11:30 AM



Providing feedback is considered an essential leadership skill, but the feedback is often seen as negative. Moving from giving feedback to offering feedforward will improve workplace positivity, communication and success. Join us to learn about feedforward and how to easily implement it in your conversations to enhance performance. **Instructor: Karen Trichtinger FEE: \$35**

EXECUTIVE DIRECTOR HUDDLES

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THURSDAYS, JUNE 13, JULY 11
AND AUGUST 8 | NOON - 1:00 PM

Break down the isolation barrier! This exclusive affinity group for nonprofit EDs and CEOs is a unique monthly forum in which nonprofit chief executives come together to share experiences, challenges, solutions, and best practices. Join us as we deepen connections and build a community of support among participants.

Facilitator: Wendy Burtner FREE with RSVP



Register and pay for courses online at
rmu.edu/bcnmregistration.



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