



**4-Year Sample Transfer Degree Map
CCBC AAS Business Administration to RMU BS Marketing**



CCBC Coursework - Total Transferred Credits: 62

First Year - Freshman

1st Fall				1st Spring			
RMU Equiv.	Course #	CCBC Course Name	Crdt	RMU Equiv.	Course #	CCBC Course Name	Crdt
ACCT 2030	ACCT 110	Financial Accounting	3	ACCT 2060	ACCT 111	Managerial Accounting	3
MGMT 2000	BUSM 112	Principles of Management	3	ECON 1030	BUSM 256	Microeconomics	3
ECON 1020	BUSM 255	Macroeconomics	3	STAT 2110	MATH 126	Statistics*	4
INFS 1020	BIST 100	Intro to Information Technology	3	PSYC 1010	PSYC 101	General Psychology	3
CSEN 1010	WRIT 101	English Composition	3	HUMA 1010	100/101	TAOC Cat. 6 (Restrict: FINA/MUSA)	3
TOTAL TRANSFER CREDITS			15	TOTAL TRANSFER CREDITS			16

Second Year - Sophomore

2nd Fall				2nd Spring			
RMU Equiv.	Course #	CCBC Course Name	Crdt	RMU Equiv.	Course #	CCBC Course Name	Crdt
BLAW 2000	BUSM 205	Business Law	3	MARK 2000	BUSM 245	Principles of Marketing	3
Open Elective	MATH 155	Pre-Calculus	4	CSCM 1030	COMM 201	Public Speaking	3
SOCI 1010	SOCI 101	Principles of Sociology	3	MATH 2040	MATH 160	Calculus I	4
Nat. Sci. Elect.		TAOC Category 4*	4	Open Elective		TAOC Cat. 4	4
				Literature Elective	LITR 202-262	TAOC Cat. 6	3
TOTAL TRANSFER CREDITS			14	TOTAL TRANSFER CREDITS			17

RMU Coursework - Total Remaining Credits: 58 Credits

Third Year - Junior

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
CSEN	1010	Reading & Writing Strategies	3	HIST/POLS	Elective	History OR Poli. Science Elective	3
CSCM	2040	Prof. Comm. in Workplace	3	MGMT	3050	International Business	3
FINA	3000	Principles of Finance	3	_____	_____	Business Admin. Elective	3
MGMT	2200	Entrepreneurship and Innovation	3	MARK	3700	Marketing Research	3
MARK	2050	Career in Mkt: What Need to Know	1	MARK	3800	The Psychology Selling	3
MGMT	2025	Cloud Computer for Business	1				
TOTAL			14	TOTAL			15

Fourth Year - Senior

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
_____	_____	Business Admin. Elective	3	_____	_____	Business Admin. Elective	3
_____	_____	Business Admin. Elective	3	MGMT	4850	Strategic Management	3
_____	_____	Open Elective	2	MARK	_____	Marketing Elective	3
MARK	3900	Consumer Behavior	3	MARK	4265	CRM and Marketing Analytics	3
MARK	_____	Marketing Elective	3	MARK	4850	Strategic Marketing Management	3
TOTAL			14	TOTAL			15

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

*1 credit from 4-credit course applied to Open Elective.

RMU Provost Initials: _____

CCBC Provost Initials: _____

Last revised: 8-31-21