Tentative TVT 2012 Fall Conference Schedule
December 6, 2012  Wheatley Center, Robert Morris University
8:00 AM – 1:15 PM

8:00 AM  - Teacher Registration
- Vendor Visitation
- Continental Breakfast
- Act 48 Registration

9:00 AM  - Welcome Address
Dean Barbara Levine
Robert Morris University
David West
TVT, Executive Board Chairperson

9:15 AM  - “What’s This Broadcaster Doing in Our Newsroom?”
Description: Everyone is talking about convergence, but what really happens when you start to integrate your staffs and content? Learn the challenges and successes from an adviser and students who have been through the process, and discover how you can overcome those obstacles to create a dynamic student media product.
Carrie Moniot
Robert Morris University

10:10 AM  - So Over It or Onto It: Current Student Uses of Social Media.
Current student attitudes towards the use of social media as compared to two years ago. When and how they use it, their concerns about privacy and identity, and their information preferences.
Ferris Crane
Robert Morris University

11:00 AM  - Lunch
- Vendor Visitations

11:30 AM  Vendor Breakout Sessions

Session 1 - The Latest Technologies & Workflows to Make, Manage & Distribute Video Content
There have been many changes in the past several years how school districts and communities communicate using video. The technology, process, workflows and viewing habits have altered the way we create, manage and deliver video information.
This seminar reviews those changes, looks at the “big
picture” of implementing and enhancing media production capabilities in your school district, and offers real world solutions and their associated cost.

Bruce MacLelland, 
CEO, Applied Video Technology, Inc.

**Session 2 - TBA**
Denise Rolfe – TelVue Inc.

**Session 3 – TBA**

Mike Giles, Tri-State Video Services

12:15 PM  **TVT Teacher Sharing Session**  
David West

1:15 PM  **Dismissal**