 **School of Informatics, Humanities and Social Sciences**

**Department of Arts and Humanities**

**BACHELOR OF FINE ARTS (BFA) IN GRAPHIC DESIGN – 120 CREDITS**

The study plan below is for guidance only. Always review your individual check sheet for your degree requirements.

For full course descriptions, see the [RMU Course Catalog](https://sentry.rmu.edu/OnTheMove/findoutmore.open_page?ipage=701).

**For more information, contact: Lead-Faculty in Graphic Design: Professor Hyla Willis at** [**willish@rmu.edu**](mailto:willish@rmu.edu)

**Department Head of Arts and Humanities: Dr. Heather Pinson at** [**pinson@rrmu.edu**](mailto:pinson@rrmu.edu)

**RMU CORE COURSES - 39 CREDITS REQUIRED**

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| --- | --- | --- | --- |
| CSEN; or  CSCM | 1010; or 2050 | Reading & Writing Strategies; OR  Intercultural Communications (Honors section: CSHR2055 International Communication) | 3 |
| CSEN | 1020 | Argument & Research (Honors section: CSHR1025) | 3 |
| CSCM | 1030 | Public Speaking & Persuasion (Honors section: CSHR1035 Honors Speech, Rhetoric, and Culture) | 3 |
| CSCM | 2040 | Professional Communication in Workplace (Honors section: CSHR2045 Organizational Communication) | 3 |
| ECON | 1010 | Survey of Economics (Honors section: ECON1015) | 3 |
| HIST; or  POLS | \_\_\_\_  \_\_\_\_ | History elective; select from HIST1100, HIST1200, HIST1500, HIST1600, HIST1700, HIST1800 (Honors section: HIST1105); OR Political Science elective POLS 1020 American National Government (HNRS: 1025) | 3 |
| HUMA | 1010 | Humanities: Art and Music (Honors section: HUMA1015) | 3 |
| INFS | 1020 | Fundamentals of Information Technology (Honors section: INFS1025) | 3 |
| MATH; or  STAT | 1050; or  2110 | Math Reasoning/Applications; OR  Statistics (Honors section: STAT2125) | 3 |
| PSYC | 1010 | General Psychology (Honors section: PSYC1015) | 3 |
| SOCI | 1010; or 1020 | Principles of Sociology; OR  Contemporary American Social Problems (Honors section: SOCI1025) | 3 |
| ENGL | \_\_\_\_ | Literature Elective; select from 1040, 1050, 1060, 2030, 2040, 2055 (Honors section: HNRS2065), or 2080 | 3 |
| \_\_\_\_ | \_\_\_\_ | Natural Science Elective; select from BIOL1040, BIOL1050, BIOL1060, BIOL1250, BIOL1320, CHEM1220, ENVS1140, ENVS1160, ENVS1170, GEOL1090 (HNRS GEOL1095), GEOL1100, GEOL1130, PHYS1060, or SCIE1020 | 3 |

**BUSINESS STUDIES FOR GRAPHIC DESIGN - 3 CREDITS REQUIRED**

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| ARTM | 0400 | Professional Practices Seminar | 0 |
| MARK | 2000 | Principles of Marketing | 3 |

**MAJOR - 78 CREDITS REQUIRED Minimum grade of “C” must be earned for each course in the major**

**Foundation Studies in Art and Design – 15 Credits Required**

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| ARTM | 1010 | Foundation Studio | 3 |
| ARTM | 1011 | Concept Studio | 3 |
| ARTM; and  ARTM | 1020; and  0102 | 2D Studio; and co-req  2D Studio Lab | 3  0 |
| ARTM; and  ARTM | 1021; and  0121 | 3D Studio; and co-req  3D Studio Lab | 3  0 |
| ARTM; and  ARTM | 1022; and  0122 | 4D Studio; and co-req  4D Studio Lab | 3  0 |

**Major – 63 Credits Required**

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| ARTM | 1830 | History of Visual Communications | 3 |
| ARTM | 2020 | Digital Imaging | 3 |
| ARTM | 2110 | Introduction to Graphic Design | 3 |
| ARTM | 2115 | Introduction to Typography | 3 |
| ARTM | 2120 | Vector Illustration | 3 |
| ARTM | 2210 | Introduction to Web Design | 3 |
| ARTM | 3110 | Design 1 | 3 |
| ARTM | 3120 | Design 2 | 3 |
| ARTM | 3130 | Production for the Designer | 3 |
| ARTM | 3140 | Corporate identity Design | 3 |
| ARTM | 3150 | Advertising Design | 3 |
| ARTM | 4010 | Senior Studio | 3 |
| ARTM; and  ARTM | 4090; and  0400 | Portfolio; and co-req  Business Studies for Graphic Design course: Professional Practices Seminar | 3  0 |
| ARTM | 4110 | Advanced Typography | 3 |
| ARTM | 4903 | Internship | 3 |
| ARTM | \_\_\_\_ | Art History course; select one (1) from: ARTM1030 Survey of Art History I; ARTM2030 Survey of Art History II; ARTM1870 History of Photography; OR ARTM3470 Film History | 3 |
| ARTM | \_\_\_\_ | Select one (1) from: ARTM2005 Black and White Photo; ARTM2610 Intro to Illustration; or ARTM3300 Digital Photo | 3 |
| ARTM | \_\_\_\_ | Select one (1) from: ARTM2220 Designing for New Media; or ARTM2010 Idea Dev, Writing & Storyboarding | 3 |
| ARTM | \_\_\_\_ | Select one (1) from: ARTM3430 Motion Graphics; OR ARTM4210 Interactive Web Animation | 3 |
| ARTM | \_\_\_\_ | Media Arts Elective 1; select one (1) from ARTM courses | 3 |
| ARTM | \_\_\_\_ | Media Arts Elective 2; select one (1) from ARTM courses | 3 |

A cumulative GPA of 2.00 or higher is required for graduation.