



# e-ACHIEVE

• RESEARCH ACCOMPLISHMENTS e-Newsletter @ RMU • VOLUME 1 • ISSUE 3 • MAY 2019 •

## From the Editor's Desk

Dear Reader,

This is the May 2019 issue of e-Achieve, the e-Newsletter highlighting faculty research and creative work at RMU. In this issue we present research and creative work accomplishments submitted by our faculty members for the period January 2019 to April 2019. This newsletter does not list grant awards. For additional details, please contact faculty members directly. We are hopeful this newsletter will open avenues for dialogs and research collaborations.

Your feedback is important to us. Please provide us comments and suggestions for improvement.

The next issue will be published in August 2019.

Please join R&GA in Congratulating all our outstanding researchers!

## e-ACHIEVE Highlights

- 19 journal papers involving 21 RMU researchers.
- 8 research/creative work presentations.
- 5 authors of a book or book chapter.
- 4 research/creative work recognitions
- 14 research collaborations with other universities/organizations.
- 2 research collaborations with an international university or creative work presented in an event abroad.

## Publications

### Research Published or Accepted for Publication in a Journal

**AJ Grant** (Organizational Leadership, SCIS) published his research titled "*Ethos, Pathos and Logos: Rhetorical Fixes for an Old Problem: Fake News*" in Informing Sciences Institute Journal.

**Chris Groendyke** (Mathematics, SEMS) and Daniel Doyle (Talcott Resolution) published "*Using Neural Networks to Price and Hedge Variable Annuity Guarantees*" in Risks.

**Elizabeth Stork** (Organizational Leadership, SCIS) published "*Multiple diversity dimensions and organizational climate: Faculty and staff perceptions about agency, resistance, marginalization, and university leadership*" in the International Journal of Organizational Diversity.

**Janice Sarasnick** (Nursing, SNHS), Nancy Sullivan (Johns Hopkins University School of Nursing, Baltimore, MD), Sandra Swoboda (Johns Hopkins University School of Nursing, Baltimore, MD), Tonya Breymier (University of Dayton, School of Education and Health Sciences, Dayton, OH), Laura Lucas (Johns Hopkins University School of Nursing, Baltimore, MD), Tonya Rutherford-Hemming (School of Nursing, College of Health and Human Services, University of North Carolina in Charlotte), Chakra Budhathoki (Johns Hopkins University School of Nursing, Baltimore, MD) and **Suzan Kardong-Edgren** (Nursing, SNHS) published their research titled *"Emerging Evidence Toward a 2:1 Clinical to Simulation Ratio: A Study Comparing the Traditional Clinical and Simulation Settings"* in the Clinical Simulation in Nursing Journal.

**Jacob Peng** (Accounting & Taxation, SBUS), **David Hess** (Accounting & Taxation, SBUS), and **Carol MacPhail**, (Accounting & Taxation, SBUS) have their paper titled *"Independence Issues in Not-for Profit Audits"* accepted for publication in the CPA Journal.

**Jianyu Ma** (Finance, SBUS), **Yun Chu** (Marketing, SBUS), and **Robert Beaves** (Finance, SBUS) published their research titled *"Firm size effects on stock returns in mergers and acquisitions in Asian emerging markets"* in the International Journal of Business and Systems Research.

**Peter Wu** (Computer and Information Systems, SCIS), **Sushil Acharya** (Engineering, SEMS), and **Priyadarshan Manohar** (Engineering, SEMS) have their paper titled *"Collaborative Education: Building a Skilled Software Validation and Verification Community"* accepted for publication in the Information Systems Education Journal.

**Petros Malakyan** (Organizational Leadership, SCIS) published *"Authentic Self: Personal Identity Conceptualizations for Leaders and Followers (An Interdisciplinary Study)"* in the Journal of Organizational Psychology.

**Petros Malakyan** (Organizational Leadership, SCIS) published *"Envisioning Future of Leadership and Organizations: Putting the New Wine within a Fresh Wineskin"* in the Journal of Leadership Studies.

**Petros Malakyan** (Organizational Leadership, SCIS) published *"International curriculum and conceptual approaches to doctoral programs in leadership studies"* in the International Journal of Doctoral Studies.

**Quin Zhao** (Mathematics, SEMS), Vytautas Brazauskas (Department of Mathematical Sciences, University of Wisconsin-Milwaukee), and Jugal Ghorai (Department of Mathematical Sciences, University of Wisconsin-Milwaukee) published their paper titled *"Small-sample Performance of the MTM and MWM Estimators for the Parameters of Log-location-scale Families"* in the Journal of Statistical Computation and Simulation.

**Quin Zhao** (Mathematics, SEMS), Vytautas Brazauskas (Department of Mathematical Sciences, University of Wisconsin-Milwaukee), and Jugal Ghorai (Department of Mathematical Sciences, University of Wisconsin-Milwaukee) published their paper titled *"Robust and Efficient Fitting of Severity Models and the Method of Winsorized Moments"* in the ASTIN Bulletin.

**Richard J. Mills Jr.** (Sport Management, SBUS) published *"An Analysis of the Common Rhetoric Surrounding Cuisine Identity"* in the American Journal of Management. (ISSN: 2165-7998)

**Steven Hodaszy** (Accounting and Taxation, SBUS) had his paper titled *"The Curious Case of Section 461(l): Why this Unclear and Unwise New Rule should be Construed as Narrowly as Possible"* accepted for publication in the fall 2019 issue of the Tax Lawyer.

**Sun-A Park** (Communication, SCIS) and First author: YoungAh Lee (Department of Journalism, Ball State University), Third author: Hyunmin Lee (Department of Communication, Drexel University), 4th author: Erin Willis (Department of Advertising, Public Relations and Media Design, University of Colorado), 5th author: Glen T. Cameron (Missouri School of Journalism, University of Missouri – Columbia) published their paper titled *"Resources Aren't Everything, but They Do Help: Assessing Local TV Health News to Deliver Substantive and Useful Health Information"* in the Journal of Communication in Healthcare.

**William Beaver** (Social Sciences, SESS) published his paper titled *"Can Nuclear Power Come Back?"* in the Bulletin of Science, Technology and Society.

**Yanbin Tu** (Marketing, SBUS) has a paper titled *"Online Auctions of New Product Before and After Its Official Launch - Differences, Time Series Linkage, and Correlation with Stock Market"* accepted for publication in the International Journal of Online Marketing.

**Yanbin Tu** (Marketing, SBUS), Dan Ke, (Economics and Management School, Wuhan University), Heci Zhang (Economics and Management School, Wuhan University) and Ning Yu (Economics and Management School, Wuhan University) have their paper titled *"Who Will Stay with the Brand after Posting Non-5/5 Rating of Purchase? —An Empirical Study of Online Consumer Repurchase Behavior"* accepted for publication in Information Systems and e-Business Management.

**Yun Chu** (Marketing, SBUS), Dr. Arturo Z. Vasquez (RCV College of Business & Entrepreneurship, University of Texas Rio Grande Valley) and **Jianyu Ma** (Finance, SBUS) published *"Antecedents of Store Loyalty among Chinese Customers"* in the International Journal of Business.

**Presentations**

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**Elizabeth Stork** (Organizational Leadership, SCIS) presented her paper titled “*Speaking truth to power: Women activists in authoritarian, patriarchal societies, Panel: Progressive Trends and Gender Expectations*” at the Pop Culture of America Annual Conference, Washington, DC, April 19, 2019.

**Elizabeth Stork** (Organizational Leadership, SCIS) presented her paper “*You can't teach authenticity, Panel: The Challenges of Teaching Authentic Leadership and Developing Authentic Leaders*” at the 20th Annual International Leadership Association Conference, West Palm Beach, FL, Oct. 27, 2019.

**Ferris Crane** (Media Arts, SCIS) presented her still photographs titled “*Visual Symbology in the Process of Healing from Hate*” at the Popular Culture National Conference, Washington DC, April 17-20, 2019.

**Ferris Crane** (Media Arts, SCIS) presented her paper titled “*Before and After the Digital Divide as Applied to Rural Communities*” at the Pennsylvania Communications Association Statewide Conference, Seton Hill University, PA, October 5, 2018.

**James Bernauer**, (Education, SESS), **Mary Pat Bernauer** (McCarthy Training and Consulting), **Patrick J. Bernauer** (University of Dayton), **Rebecca L. Rook** (RMU doctoral student and Associate Professor, Franciscan University), and **Jenifer A. Swab**, (RMU doctoral student and EMS Training Director) presented their paper titled “*Teaching and Learning Qualitative Inquiry and Impacts on Family Life*” at the Qualitative Report 10th Annual Conference, Nova Southeastern University, January 16-18, 2019.

**Richard J. Mills Jr.** (Sport Management, SBUS) presented his paper titled “*How Sustainable Farming and Food Technologies Have Created the New Farm to Table Industry*” at the 26<sup>th</sup> Annual Conference of The American Society for Business and Behavioral Sciences, Las Vegas, Nevada, March 9-11, 2019.

**Richard J. Mills Jr.** (Sport Management, SBUS) presented his poster titled “*The Social and Cultural Impacts of Community Gardens and Their Overall Effects on Tourism Planning*” at the EuroChrie 2018 Conference that took Place in Dublin Ireland (In the Chartered Accountants House) November 7-9, 2018.

**Yanbin Tu** (Marketing, SBUS) presented a paper titled “*Income Elasticity of Demand for Communication and It Products: Measurements and Implications*” at the 2019 Northeast Decision Science Institute Annual Conference, Philadelphia, PA, April 4-6, 2019.

## Awards

### Research/Creative Work Award

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## Authorships

### Author or Co-Author of a Book or a Book Chapter

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**Petros Malakyan** (Organizational Leadership, SCIS), **Tim Schlak** (University Library) and **Wenli Wang** (Computer and Information Systems, SCIS) co-authored a chapter “*Diverse personalities, egos, roles, and relations at work: Toward workplace well-being*” in the Palgrave Handbook of Workplace Wellbeing: Reimagining Human Flourishing.

**Richard J. Mills Jr.** (Sport Management, SBUS) and **Denis P. Rudd** (Sport Management, SBUS) co-authored the book, *Hospitality: An Introduction*.

## Editorships

### Editor or Co-Editor of a Journal

# Recognitions

## Recognition of Research/Creative Work

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**Christine Holtz** (Media Arts, SCIS) juried the exhibition "*Distilled*" for Pittsburgh Center for the Arts in Pittsburgh, PA, February 8-April 28, 2019.

**Christine Holtz** (Media Arts, SCIS) participated in a juried exhibition, Environment Documenta, Millepiani Exhibition Space, Rome, Italy, April 24 - May 1, 2019.

**Ferris Crane** (Media Arts, SCIS) exhibited artistic work at the Westmoreland Museum of Art.

**Hyla Willis** (Media Arts, SCIS) had three pieces of art work selected in a blind jury process for inclusion in the group exhibition "*Time's End*" at Sweetwater Center for the Arts in Sewickley. The exhibition explores futurist views for our society, culture and planet and was juried by award-winning artist Alisha Wormsley.

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### Questions/Comments/Suggestions? Please contact us:

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Next Issue  
August, 2019  
Please submit your  
accomplishments by August 15, 2019!